

# Spec Smart in 2026.

## Managing Cladding Procurement Now + For the Future

**ABET LAMINATI®**

*How Abet Laminati's long-term investment in American manufacturing changes the exterior phenolic specification conversation.*

## A Decision Thoughtfully in the Making

MEG exterior phenolic cladding — the global benchmark for the category, engineered and refined over decades of Italian manufacturing — will be fully produced in the United States by 2027.

This is not a pivot. It is a planned, long-term commitment to the North American market — one that reflects where the industry is heading and what architectural specifiers, contractors, and institutional buyers increasingly require from their material partners.

For specifiers working on projects today, it changes how you should be thinking about exterior phenolic cladding from the ground up.



## Why This Moment Matters for Specifiers

The North American construction market is navigating a period of real procurement complexity. Trade policy, domestic content requirements, and supply chain reliability are no longer peripheral concerns — they are active variables in project planning, budget management, and material specification.

Specifiers who understand this landscape early in design development are better positioned to protect their project's schedule, budget, and design intent. Those who encounter it at procurement are managing problems rather than preventing them.

Abet Laminati's investment in Wisconsin is a direct response to that landscape — and it gives specifiers something valuable: a material partner with a clear, credible domestic production story, available now and expanding through 2027.

# Two Production Paths. The Same Abet Laminati Commitment.

While the Wisconsin facility comes online, Abet Laminati offers two specification paths for exterior phenolic cladding — each purpose-built for different project realities, and both carrying the full weight of Abet Laminati's technical standards and quality oversight.

## MEG

CURRENTLY PRODUCED IN ITALY

The Abet Laminati exterior phenolic portfolio spans over 75 years of Italian manufacturing heritage — offered in the broadest range of colors and formats in the category, and engineered to meet or exceed every relevant industry standard. Current production is based in Italy, with domestic manufacturing scheduled to come online in Wisconsin by 2027.

THE FULL COLLECTION · AVAILABLE NOW

## MEG QSP

PRODUCED IN USA

A domestic quick-ship option is available now, shipping in 4–6 weeks with no tariff exposure, for projects where procurement timing or sourcing requirements demand it. Backed by Abet Laminati's acquisition and continued investment in domestic production.

**4–6**

WEEK LEAD TIME

**\$0**

TARIFF EXPOSURE

*Both panels are backed by Abet Laminati's technical standards and quality oversight — MEG through decades of Italian engineering, MEG QSP through Abet Laminati's acquisition and continued investment in domestic production. Specifying either is not a performance compromise — it is a procurement decision informed by your project's specific constraints.*

## Federally Funded Projects: Start the Compliance Conversation Early

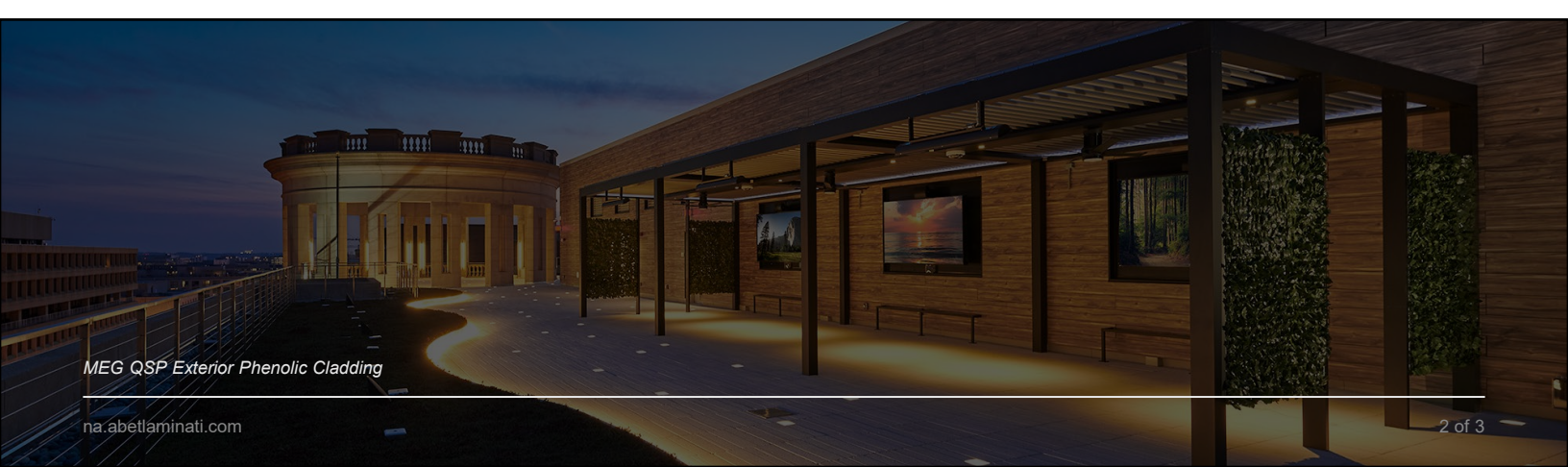
Buy America Build America (BABA) requirements apply to a broad and growing range of federally funded construction projects — federal buildings, municipal facilities, transit infrastructure, and education and healthcare projects receiving federal dollars.

What many specifiers don't realize is that BABA compliance is evaluated at the assembly level. The full cladding system — panel, substructure, and attachment components — factors into a project's compliance determination, not the panel alone.

### BABA COMPLIANCE NOTE

MEG QSP, as a domestically produced panel, is a straightforward starting point for projects with BABA requirements. Depending on how your project's full cladding system is assembled and sourced, MEG may also present a viable compliance path — a conversation worth having early in design development rather than at procurement.

If your project has BABA requirements, engage your Abet Laminati representative at the design development stage.



# Specifying for 2027: What You Should Be Doing Now

The Wisconsin facility changes the forward-looking specification calculus in a meaningful way. By 2027, MEG — the full collection, the complete color range, the format options, and the performance standard that has defined the exterior phenolic category — will be produced domestically.

That means the panel you are specifying today on projects that deliver in 2027 and beyond will be manufactured in the United States. Domestic lead times. No tariff exposure. BABA compliance by default. The full depth of the MEG collection, made in America.

For specifiers in design development on projects scheduled to break ground in late 2026 or deliver in 2027 and beyond, MEG is the specification to write now. The projects being designed today are the ones that will benefit most from what Abet Laminati is building in Wisconsin.



## THE ROAD TO DOMESTIC PRODUCTION



**NOW**

**MEG QSP in production**

Domestic. Tariff-free. BABA compliant.



**2025**

**Wisconsin groundbreaking**

Abet Laminati US facility begins construction.



**2027**

**Full MEG US production**

The global standard, made here.

## The Specification Decision

Every project has its own procurement reality. The right exterior phenolic specification depends on where your project sits across three variables:

### PROCUREMENT TIMELINE

How much runway does your project have between specification and material order?

### COMPLIANCE

Does your project have BABA or domestic sourcing requirements?

### DESIGN RANGE

Does your project require the full depth of the MEG collection?

*Abet Laminati's technical team is available to work through those variables with you at any stage of design development — from early schematic through construction documents.*

**Contact your Abet Laminati representative**

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**ABET LAMINATI®**